

## Online Privacy Policy

Jennifer Bauer (dba Jenn Bauer Healing), also referred to as the “Company,” respects the privacy concerns of the users of its website, [www.jennbauerhealing.com](http://www.jennbauerhealing.com) and the services provided therein (the “Site”). The Company thus provides this privacy statement to explain what information is gathered during a visit to the Site and how such information may be used.

Please also review the Terms of Use at Jenn Bauer Healing, which also govern use of this Site.

**Use of Information:** As a general policy, no personally identifiable information, such as your name, address, or e-mail address, is automatically collected from your visit to the Site. However, certain non-personal information is recorded by the standard operation of the Company’s Internet servers. Information such as the type of browser being used, its operating system, and your IP address is gathered in order to enhance your online experience.

The Site’s various mailing lists, downloads, special offers, contests, registration forms, and surveys may request that you give us contact information such as your name, mailing and/or e-mail address, company name and title, demographic information such as your age and gender, and personal preference information such as your preferred software and interests. Information submitted at the time of submission will be used by the Company only as necessary for our legitimate business interests, including without limitation the improvement of our products, services and the contents of the Site. The Company may also share such information with our business and promotional partners to further those interests. Personally identifiable information is never sold or leased to any third parties. With your permission, we may use your contact information to send you information about the Company, its services and its products. You may always opt-out of receiving future mailings as provided below. The Company does not store any credit card information it may receive in regard to a specific transaction and/or billing arrangement except as necessary to complete and satisfy its rights and obligations with regard to such transaction, billing arrangement, and/or as otherwise authorized by a user.

The Company may disclose user information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to, or interference (either intentionally or unintentionally), with the Company’s rights or property, other users of the Site, or anyone else that could be harmed by such activities.

**Children Age 13 and Under:** The Company recognizes the special obligation to protect personally identifiable information obtained from children age 13 and under. AS SUCH, IF YOU ARE 13 YEARS OLD OR YOUNGER, THE COMPANY REQUESTS THAT YOU NOT SUBMIT ANY PERSONAL INFORMATION TO THE SITE OR TO THE COMPANY. If the Company discovers that a child age 13 or younger has signed up on the Site, or has provided the Company with personally identifiable information, the Company will delete that child's identifiable information from its records.

The Company nonetheless encourages parents to go online with their kids. Here are a few tips to help make a child's online experience safer:

1. Teach kids never to give personal information, unless supervised by a parent or responsible adult. Personal information includes name, address, phone number, school, etc.
2. Know the sites your kids are visiting and which sites are appropriate.
3. Look for Website privacy policies. Know how your child's information is treated.
4. Check out the FTC's site for more tips on protecting children's privacy online.

**Use of Cookies:** Cookies are pieces of information that a website transfers to an individual's computer hard drive for record keeping purposes. Cookies make using the Site easier by, among other things, saving your passwords and preferences for you. These cookies are restricted for use only on the Site, and do not transfer any personal information to any other party. Most browsers are initially set up to accept cookies. You can, however, reset your browser to refuse all cookies or indicate when a cookie is being sent. Please consult the technical information relevant to your browser for instructions. If you choose to disable your cookies setting or refuse to accept a cookie, some parts of the Site may not function properly or may be considerably slower.

**Malware/Spyware/Viruses:** Neither the Company nor the Site knowingly permit the use of malware, spyware, viruses, and/or other similar types of software.

**Links to External Sites:** The Company is not responsible for the content or practices of third party websites that may be linked to or from the Site. The Company is also not responsible for any information that you might share with such linked websites. You should refer to each website's respective privacy policy and practices prior to disclosing any information.

**Blogs and Forums:** Guests of the Site are solely responsible for the content of messages they post on the Company's forums, such as comments on blog posts and page content. Users should be aware that when they voluntarily disclose personal information (e.g., user name, e-mail address, phone number) on the

blogs or pages, that information can be collected and used by others and may result in unsolicited messages from other people. You are responsible for the personal information you choose to submit in these instances. Please take care when using these features.

**Choice/Opt-Out:** The Site may provide you the opportunity to opt-in to receive communications from the Company at the point where the Site requests information about you. You always have the option of removing your name from any e-mail list in order to discontinue any such future communications. In order to ensure immediate removal from any list, please follow the specific instructions set forth within the communications you receive from the Company. If you are unsuccessful in completing the instructions specified in any such communication, please e-mail the Company at [inversioncoaching@gmail.com](mailto:inversioncoaching@gmail.com), including a copy attached of the undesired email, and state that you wish to be removed from the mailing list.

**Contact Information for Complaints or Concerns:** If you have any complaints or concerns about the Company or about this privacy statement, please contact: [inversioncoaching \[at\] gmail \[dot\] com](mailto:inversioncoaching@gmail.com)

Information provided by you via general e-mail inquiries to the Company, such as your e-mail address, is used only to respond to your inquiries in the ordinary course of business and is never shared with third parties.

**Security:** Security for all personally identifiable information is extremely important to the Company. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while the Company strives to protect your personal information, the Company cannot ensure or warrant the security of any information you transmit via the Internet. By transmitting any such information to the Company, you accept that you do so at your own risk.

**Your Acceptance of These Terms:** By using the Site, you accept the policies and restrictions set forth in this Online Privacy Policy. If you do not agree to this policy, please do not use the Site. This Online Privacy Policy may be revised from time to time by updating this posting. You are bound by any such revisions and should therefore periodically visit this page to review the then current Online Privacy Policy to which you are bound.

Last Updated: November 14, 2019

**Updated Information on Privacy & Cookies for GDPR as of May 30, 2018**

**Jennifer Bauer – Jenn Bauer Healing Privacy Policy**

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from [www.jennbauerhealing.com](http://www.jennbauerhealing.com) (the “Site”).

## **PERSONAL INFORMATION WE COLLECT**

When you visit the Site, the Company automatically collects certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, information is collected about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. This automatically-collected information is referred to as “Device Information.”

The Company collects Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

From the Site you can subscribe to newsletters or email subscription services, and cookies may be used to remember if you are already registered and whether to show certain notifications, which might only be valid and available to subscribed/unsubscribed users. We use Google’s gmail for email services – you can learn more at <https://support.google.com/mail/?hl=en#topic=7065107>.

## **Third Party Cookies**

In some special cases, the Site uses cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

Jenn Bauer Healing uses MailChimp and Wix for its email subscription services. MailChimp’s [Cookie Statement](#) includes a section called **Cookies served through the Services**, where you can find information that describes technology the Company might use through MailChimp.

Additionally, when you make a purchase or attempt to make a purchase through the Site, the Company collects certain information from you, including your name, billing address, shipping address, scheduling, and limited payment information

(which is processed via Paypal.com, Square and Wix Payment) such as your email address and phone number. Sometimes, the Company may invoice you directly using Paypal, Square or Wix. This information is referred to as “Order Information.”

In this Privacy Policy, “Personal Information” refers to both Device Information and Order Information.

## **HOW DOES THE COMPANY USE YOUR PERSONAL INFORMATION?**

Order Information is collected to fulfill any orders placed through the Site, arrange for shipping, and provide you with invoices and/or order confirmations. Paypal or Square process your payment information – and you can learn more at [www.paypal.com](http://www.paypal.com) or [www.squareup.com](http://www.squareup.com). MailChimp and Wix facilitate the Company's email subscription and distribution of email content. You can learn more about MailChimp's Terms of Service and Privacy Policy here:

[https://mailchimp.com/legal/terms/?\\_ga=2.269287478.614944433.1528739775-1730611862.1528385253](https://mailchimp.com/legal/terms/?_ga=2.269287478.614944433.1528739775-1730611862.1528385253)

[https://mailchimp.com/legal/privacy/?\\_ga=2.56362092.614944433.1528739775-1730611862.1528385253](https://mailchimp.com/legal/privacy/?_ga=2.56362092.614944433.1528739775-1730611862.1528385253)

Additionally, Order Information is used to:

- Communicate with you;
- Screen orders for potential risk or fraud; and
- When in line with the preferences you have shared with the Company, provide you with information or advertising relating to the Company's products or services.

Device Information is collected to help screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize the Site (for example, by generating analytics about how customers browse and interact with the Site, and to assess the success of marketing and advertising campaigns).

- The Site use Google Analytics (a very common & trusted analytics solution). Cookies from Google Analytics may track the amount of time you spend on the Site, the pages you visit, and similar actions. For more information visit the official [Google Analytics page](#).
- The Site also uses the Facebook pixel, which tracks Company advertising on Facebook. (For example – if you click on the Company's Facebook advertisement and visit the Site, Facebook will track that as an event. It also means that the Company will be able to know that you visited the

Site, and advertise to you on Facebook. This is a standard practice used by many businesses and you can choose to ignore the ads or hide them through your Facebook account.)

## **SHARING YOUR PERSONAL INFORMATION**

The Company shares your Personal Information with third parties to help the Company use your Personal Information, as described above. For example, Google Analytics helps the Company understand how customers use the Site. You can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>

You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>

Finally, the Company may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information the Company has received, or to otherwise protect the Company's rights.

## **BEHAVIOURAL ADVERTISING**

As described above, your Personal Information is used to provide you with targeted advertisements or marketing communications the Company believes may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>

You can opt out of targeted advertising through adjusting your account settings at:

Facebook - <https://www.facebook.com/settings/?tab=ads>

GOOGLE – <https://www.google.com/settings/ads/anonymous>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>

## **DO NOT TRACK**

Please note that the Company does not alter the Site's data collection and use practices when we see a Do Not Track signal from your browser.

## **YOUR RIGHTS**

While the Company primarily works with clients in the United States, it's possible that some visitors or clients may be from the European Union. If you are a European resident, you have the right to access personal information the Company holds about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact the Company through the contact information below.

Additionally, if you are a European resident, the Company notes that it is processing your information in order to fulfill contracts the Company might have with you (for example, if you place an order through the Site), or otherwise to pursue the Company's legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to the United States.

## **DATA RETENTION**

When you place an order through the Site, the Company will maintain your Order Information for its records unless and until you ask the Company in writing to delete this information.

## **MINORS**

The Site is not intended for individuals under the age of 18.

## **CHANGES**

The Company may update this privacy policy from time to time in order to reflect, for example, changes to the Company's practices or for other operational, legal or regulatory reasons.

## **CONTACT US**

For more information about the Company's privacy practices, if you have questions, or if you would like to make a complaint, please contact the Company by e-mail at [jenn@jennbauerhealing.com](mailto:jenn@jennbauerhealing.com) .